### DEA OPERATION PREVENTION VIDEO CHALLENGE 2019 OFFICIAL RULES

### NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

# BEFORE YOU MAY ENTER, YOUR PARENT/LEGAL GUARDIAN MUST CONSENT TO YOUR PARTICIPATION IN THE CONTEST, AS DESCRIBED BELOW.

1. **ELIGIBILITY:** The DEA Operation Prevention Video Challenge 2019 ("Contest") is open to legal residents of the 50 United States and the District of Columbia ("U.S.") who are at least thirteen (13) years of age and are students enrolled in 9th through 12th grade at a public, private, parochial, or home school located in the U.S., at the time of entry and when prizes are awarded. Employees, officers and directors of Discovery Education, Inc. ("Sponsor"), its promotional partners U.S. Department of Justice Drug Enforcement Administration ("DEA") and the DEA Educational Foundation, Promotion Mechanics, Inc. ("Administrator"), their respective parents, subsidiaries, affiliates, advertising and promotion agencies, promotional suppliers, and the immediate family members (spouse, siblings, and children, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors (aforementioned individuals and organizations collectively, "Contest Entities") are not eligible. Void where prohibited.

## 2. CONTEST TIMING:

- Entry "Submission Period": The Entry Submission Period begins at 5:00 PM Eastern Time ("ET") on November 13, 2018 and ends at 8:00 PM ET on March 6, 2019.
- Judging: On or before March 25, 2019, all eligible entries will be judged by the Sponsor's designated judges in accordance with the Judging Criteria set forth in Section 7 below, to determine ten (10) Finalists and other prize winners.
- "Public Voting Period": Beginning on or about 5:00 PM ET on April 11, 2019 and through 5:00 PM ET on April 25, 2019, the general public (age 13 and older) will have the opportunity to vote for the entry that they feel would be most likely to make teens think twice about misusing prescription opioids. This entry will be named the "People's Choice" Winner.
- Winner Announcement: The winners will be announced in May of 2019.

The Sponsor reserves the right to extend the Submission Period and/or change the timing of the Public Voting Period as deemed necessary in its sole opinion. If such changes are made, the new timing will be posted at the Contest Website <u>www.operationprevention.com/video-challenge</u>.

**3. BRIEF CONTEST DESCRIPTION:** Eligible students, either working alone or in a group of two to four students ("Participant(s)"), have the opportunity to create an original video in accordance with the Video Challenge outlined in Section 5. For Participant(s) to officially enter the Contest, the Participant(s) must be registered as described in Section 4 and the Participant(s)' video must be uploaded between 5:00 PM ET on November 13, 2018 and 8:00 PM ET on March 6, 2019. Eligible students may not be in more than one group. Limit one (1) entry per Participant(s). Entries will be judged according to the process and criteria set forth in Section 7. The ten (10) Participant(s) whose entries earn the highest overall scores will be deemed Finalists. Prizes are described in Section 8 below.

4. **TO REGISTER:** During the Submission Period, Participant(s) and their parent(s)/legal guardian(s) may register for the Contest by going to <u>www.operationprevention.com/video-challenge</u> (the "Website") and following the on-screen directions. Information requested on the Registration Form will include each Participant's full name, home phone number, email address, date of birth, school grade, school name and address, and parent/legal guardian's name and email address. The parent/legal guardian of each of the Participants must indicate his/her consent to his/her child's participation in the Contest. Once the Participant(s) and their parent/guardians submit the registration information, the Participant(s) will be prompted to set up a username and password. Username and password confirmation will be sent to the Participant(s) at the email provided on the Registration Form. Once the registration process is complete, the Participant(s) may use their username and password in order to submit the Participant(s)' video as described in Section 6. The video must be submitted no later than 8:00 PM ET on March 6, 2019.

**5. VIDEO CHALLENGE:** Create an original 30 to 60 second public service announcement video which sends a message about prescription opioid misuse that would make students' peers think twice about misusing prescription opioids (the "Entry Video"). See suggested Entry Video themes and other information at <u>www.operationprevention.com/video-challenge</u>.

All Participants are required to include, as the last slide of the video, the DEA Operation Prevention Video Challenge call to action slide asset that may be downloaded <u>here</u>.

Any Entry Video that does not include this slide at the end of the video may be subject to disqualification, in the Sponsor's sole discretion.

**Do not show the act of taking pills or other drugs in your Entry Video** (implied drug use or descriptions of drug use are permitted).

Do not include any logos, brand names, or trademarks in the Entry Video, other than those owned by Discovery or DEA (the "Provided Elements"). Entries which contain logos, brand names, or trademarks or promote any brand or product other than those belonging to Discovery Education, Inc. or DEA may be disqualified at the Sponsor's sole discretion; however, the Sponsor may choose not to disqualify an Entry Video which includes a trademark or logo if the Sponsor determines in its sole discretion that the inclusion of such trademark or logo is incidental. A Participant may be asked to sign an affidavit stating that Participant was not paid a fee, either monetary or in-kind, to promote an included trademark, logo or branded product.

Participant(s) must work independently on the development of their video concept and must record their Entry Video with minimal help or direction from others. Participant(s) are not required to appear in their Entry Video. Entry Videos do not have to include any people, but if your Entry Video does include any people, you must obtain written permission from each person (and if a minor, his/her parent/legal guardian) whose name, image, likeness and/or voice ("Likeness") is included in the Entry Video. You further represent and warrant that such person(s) have granted you all necessary rights to use their Likeness, and that you will make written copies of such permissions available to the Sponsor upon request.

The concept, ideas, and language used in the Entry Video must be wholly original to the applicable Participant(s).

Entry Videos may not contain any music or sound effect unless either: [a] the music/sound effect was created by you or by someone who has given you written permission to use his/her music/sound effect; [b] the music composition is in the public domain and was performed by you or by someone who has given you written permission to use his/her performance; or [c] the music/sound effect was acquired/licensed by the Participant(s) from a royalty-free source which does not require credits or other attribution to appear in connection with the Entry Video. Participant(s) must be certain that any music or sound effect conforms to all applicable requirements.

The Entry Video must be at least 30 seconds long but not longer than 60 seconds long, and must be submitted in English.

**Participants must not engage in any violent, dangerous, or illegal behavior in creating an Entry Video.** The Sponsor reserves the right in its sole discretion to disqualify any entry at any time which, in the Sponsor's reasonable opinion: [a] is deemed to be immoral, obscene, profane, defamatory or not in keeping with the Sponsor's image; [b] contains dangerous conduct, stunts or tricks that could lead to physical injury or property damage; [c] endangers the safety or well-being of any person; [d] violates any law or regulation; [e] violates or infringes (or may infringe) on any copyright, trademark, logo or other proprietary right of any person living or deceased; [f] invades the privacy or publicity rights of any person, living or deceased; [g] defames, misrepresents or contains disparaging remarks about Sponsor or its products, or other people, products or companies; or [h] is in violation of these Official Rules. Participation in the Contest constitutes the Participant(s)' and their parent(s)'/legal guardian(s)' full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Judges. By entering the Contest, the Participant(s) and their parent(s)/legal guardian(s) warrant that the Participant(s)' Entry Video is an original creation of the Participant(s); has not been entered into any prior offering of the Operation Prevention Video Challenge or any other contest; has not been previously published (apart from posting on YouTube in accordance with these Official Rules) or won any award; and that the Participant(s) and their parent(s)/legal guardian(s) are aware of no conflicting rights in the submission or claims to the submission, including but not limited to copyright or other intellectual property right.

Further, by participating, each Participant and his/her parent(s)/legal guardian(s): (a) agrees to waive any claim for reimbursement for any equipment or materials necessary to submit an Entry Video regardless of whether or not any particular Entry Video is selected for any prize; (b) acknowledges that much of the material that will be submitted as part of the Contest may embody materials, suggestions, or ideas substantially similar to those which have been developed by others or by the Contest Entities and hereby acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that the Contest Entities routinely use and consider in the course of each of their business activities, and understands that he/she will not be entitled to any compensation because of use by the Contest Entities of any materials similar to a Participant's Entry Video; (c) hereby waives any right to any claim or liability with respect to the Contest Entities' use of similar materials; and (d) understands that submitting any element that is copyrighted by another individual will result in the applicable Participant(s) and their parent(s)/legal guardian(s) being responsible for any legal action the legal copyright holder might take against any of the Released Parties (as defined below).

Participant(s) and their parent(s)/legal guardian(s) agree that, upon request by the Sponsor, Participant(s) and their parent(s)/legal guardian(s) will sign a perpetual license, provide a digital copy of the Entry Video in native format, and remove the Entry Video from YouTube as directed by the Sponsor. By submitting an Entry Video, Participant(s) and their parent(s)/legal guardian(s) agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Contest Entities or any other person or entity, on the grounds that any use of the Entry Video or any derivative works, infringes any of their rights, including, without limitation, copyrights and moral rights. Participant(s) and their parent(s)/legal guardian(s) further acknowledge that unless his/her Entry Video is chosen as a Contest Finalist, the Sponsor is in no way obligated to broadcast, publish or use the Entry Video in any way. Nothing herein shall constitute an employment, joint venture, or partnership relationship between you and the Sponsor. In no way are you to be construed as the agent or to be acting as the agent of the Sponsor.

Finalists and their parent(s)/legal guardian(s) may be required to obtain written permission and/or provide releases, as solely determined by the Sponsor, to post the Entry Video and/or to otherwise use the Entry Video in accordance with the requirements of this Contest, and the advertising, promotion, and publicity of this Contest, and Official Rules. The form of any such permission or release will be as solely determined by, or acceptable to the Sponsor. Failure by the Sponsor to request such permission(s) and/or release(s) is not a waiver of the Sponsor's right to require the same, and Participant(s) (and their parent(s)/legal guardian(s)) acknowledge that failure to comply with any such request may cause disqualification. Other than for Finalist/winner notification and verification, neither the Sponsor, nor anyone acting on its behalf, will enter into any unsolicited communication with any Participant regarding this Contest, nor will entries be acknowledged or returned.

6. VIDEO SUBMISSION: To upload your Entry Video, you must first create a registered user account at www.youtube.com and agree to all applicable terms at that site. There is no fee or charge to become a registered user of YouTube. YouTube is not a sponsor of this Contest, nor does it endorse or administer the Contest. Entry Video file size limitation and file format must adhere to YouTube specifications. Further, entries which do not comply with the YouTube Community Guidelines will be disqualified.

Next, access your YouTube account, upload your Entry Video, title the video "Operation Prevention Video Submission – [Your title]", set your video's privacy settings to "Public", and note the unique URL that YouTube has given your video. Then visit the Website, login by using your username and password, provide the unique YouTube URL for your Entry Video, provide any additional requested entry information, and complete the entry process in accordance with the instructions detailed at the Website, which are incorporated herein by reference. In the event of any inconsistency between such instructions and these Official Rules, the terms of these Official Rules shall prevail. The entry process must be completed no later than 8:00 PM ET on March 6, 2019. No Entry Videos URLs will be accepted after such period. Entry Videos may not be submitted in any other format or through any other digital channel.

In order for an Entry Video to be considered for judging, Participant(s) must maintain their YouTube account in good standing and must continue to host the video, with the video's privacy settings set to "Public" and at the same URL disclosed in the Contest entry, through June 15, 2019 (unless asked by Sponsor to remove the video from YouTube prior to this date).

Once the entry form is completed, the Participant must click the "Save and Submit" button at the bottom of the form so that the entry is received by Sponsor's server no later than 8:00 PM ET on March 6, 2019. If a Participant wishes to save his/her work prior to submitting the entry, he/she may click the "Save for Later" button at the bottom of the entry form, then return prior to 8:00 PM ET on March 6, 2019 to update the entry information and/or Entry Video URL and click the "Save and Submit" button at the bottom of the entry form. Once an entry from has been submitted, no further edits are permitted (unless edits are specifically requested by Sponsor or its designee as further detailed in Section 10 below). If an entry form has not been submitted by 8:00 PM ET on March 6, 2019, the entry will not be included in the Contest judging.

7. **DETERMINATION OF WINNERS:** All Entry Videos will first be screened to ensure they meet the entry criteria. A panel of judges from Discovery Education and DEA will then score all qualifying Entry Videos. Entries will be scored using the following Judging Criteria:

- Creativity (40% of score)
- Content (i.e. how well the video presents the dangers of opioid abuse, 30% of score)
- Persuasiveness/Effective Communication (30% of score)

The highest scoring entry will be deemed the potential First Place winning entry. The second-highest scoring entry will be deemed the potential Second Place winning entry. The third-highest scoring entry will be deemed the potential Third Place winning entry. The ten (10) highest scoring entries will each be deemed a potential Finalist entry, and will have the opportunity to proceed to the Public Voting Round (where the "People's Choice" winning entry will be determined). Finalist entries which do not receive a First Place, Second Place, Third Place or People's Choice designation will not be eligible for prizes.

Winning a prize is contingent upon verification of eligibility and continued compliance with these Official Rules and the Sponsor's instructions. In the event of any ties, the Creativity score will be used as a tiebreaker. The decisions of the Sponsor and Judges are final and binding in all matters. For the avoidance of doubt: [a] the Judges' scores do not affect which of the Finalists is deemed the "People's Choice" winning entry (except in a case of a tie, as described below); [b] the results of the Public Voting Period do not affect the determination of the First Place, Second Place, and Third Place winning entries; and [c] the identities of the First Place, Second Place, and Third Place winners will not be notified for those prizes) until after the Public Voting Period has ended.

**PUBLIC VOTING PERIOD:** In the Public Voting Period, members of the public who are thirteen (13) years of age or older (the "Voters") are invited to go to the Website to vote on the Finalists' Entry Videos posted at the Website. Voters will be asked to select the Entry Video that in their opinion would be most likely to make teens think twice about misusing prescription opioids. The Finalist whose Entry Video receives the highest number of eligible votes will be declared the Contest's (potential) "People's Choice" Prize Winner. In the event of a tie in the Public Voting Period, the Sponsor will break the tie using the Judging Criteria, in its sole discretion. Limit one vote per IP address per day of the Public Voting

**Period.** Only votes submitted via the Website in accordance with these Official Rules during the Public Voting Period will be considered. Votes generated by script, macro or other automated means or any other means intended to impact the integrity of the voting process as determined by Sponsor may be void. Votes obtained by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public, payment for votes or offering to trade votes, as determined by Sponsor, in its sole discretion, may result in those votes being void and the associated Finalist being disqualified.

Notwithstanding any other provision of these Rules, if at any time during the Submission Period, the Judging or the Public Voting Period or at any time thereafter, the Sponsor determines that not enough or no eligible entries exist from which to determine Finalists or any one or more of the prize winners, then the Sponsor may in its sole and exclusive discretion determine that not enough or no eligible contestants exist, and then may either suspend or terminate the Contest or modify it (or any parts thereof) in any equitable manner that the Sponsor deems appropriate in its sole and exclusive discretion, including, without limitation, by not awarding any one or more of the prizes set forth in these rules.

## 8. PRIZES:

One (1) First Place Prize: a \$10,000 scholarship, awarded as a check made payable to the winner.

One (1) Second Place Prize: a \$5,000 scholarship, awarded as a check made payable to the winner.

One (1) Third Place Prize: a \$1,000 scholarship, awarded as a check made payable to the winner.

One (1) "People's Choice" Prize: a trip for the winner to Washington, DC including "a day at DEA's Training Academy" in Quantico to experience the types of training that DEA Special Agents, Diversion Investigators, Forensic Chemists, and state and local law enforcement are given, as selected by Sponsor in its sole discretion (the "Trip Prize"). See Section 9 below for additional trip details and restrictions. Approximate retail value of the Trip Prize is \$1,200 per participant.

In the event that a winning entry is submitted by a group of 2-4 students: [a] the value of any associated cash prize will be divided equally among the applicable group members; and [b] for the Trip Prize, the Sponsor will determine in its sole discretion whether more than one participant can be accommodated on the trip, and if the entire group cannot be accommodated, which group member(s) will be able to participate.

For the avoidance of doubt, the possibility exists that the First Place, Second Place, or Third Place winner may also be deemed the "People's Choice" winner. Should this occur, the applicable winner will receive both prizes. Finalist entries which do not receive a First Place, Second Place, Third Place or People's Choice designation will not be eligible for prizes.

**9. TRIP PRIZE DETAILS:** The Trip Prize consists of round-trip coach air travel for winner (or members of the winning team, as determined by Sponsor in its sole discretion) from a major commercial airport near winner's residence (as determined by the Sponsor); hotel stay for 2 days/1 night (up to quad occupancy, as determined by Sponsor in its sole discretion); and attendance at "a day at DEA's Training Academy", as selected by Sponsor in its sole discretion. Actual value will be determined by winner's residence and seasonal rates. All other expenses not specifically mentioned are the sole responsibility of each winner and his/her parent(s)/legal guardian(s). Travel and accommodations are subject to availability and certain restrictions. Air carriers, hotels and other transportation will be selected by the Sponsor. Black-out dates may apply. The parent/legal guardian of each winner is responsible for any travel insurance. Trip must be taken at a time to be determined by the Sponsor or trip portion of the prize will be forfeited in its entirety. If any element of the trip is cancelled, postponed, or otherwise unavailable, as determined by the Sponsor in its sole discretion, the remaining portion of the applicable prize will be awarded as complete and final compensation, and no substitute compensation will be offered. If a winner resides within a 100-mile radius of the Trip Prize destination, ground transportation may be provided in

lieu of air transportation and no compensation or substitution will be provided for any difference in prize value.

The Sponsor reserves the right in its sole discretion to choose the winning Participant(s)' parent/legal guardian or another individual to act as a chaperone for the Participant(s) on the prize trip. In the case of a group of 2-4 students traveling on the prize trip together, Sponsor reserves the right to designate no more than one (1) chaperone per group. Chaperone will be required to complete an affidavit of eligibility, liability and (where legal) publicity release prior to issuance of travel documents and within the time period specified in the notification document. In the event a chaperone does not complete these documents, the Sponsor reserves the right in its sole discretion to select an alternate chaperone. Sponsor will provide round-trip coach air travel for chaperone from a major commercial airport near chaperone's residence (as determined by the Sponsor); hotel stay for 2 days/1 night for chaperone (up to quad occupancy, as determined by Sponsor in its sole discretion); and attendance at "a day at DEA's Training Academy" for chaperone, as selected by Sponsor in its sole discretion. For the avoidance of doubt, all applicable travel conditions and restrictions in these Official Rules shall also apply to chaperone's travel.

Released Parties (as defined in Section 11 below) maintain no control over the personnel, equipment, or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing service, products, or accommodations as a part of the prize provided under this Contest, since Released Parties are merely independent suppliers of the Contest prizes and are not in any way related to the other suppliers. The Released Parties shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to: [a] by wrongful, negligent, or unauthorized act or omission on the part of any of those suppliers or any of their agents, servants, employees, or independent contractors; [b] by any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation that is owned, operated, furnished, or otherwise used by any of those suppliers; [c] by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee of the Released Parties; or [d] by any cause, condition, or event whatsoever beyond the control of the Released Parties.

10. FINALIST/WINNER NOTIFICATION AND ADDITIONAL PRIZE DETAILS: The potential Finalists will be notified by email and/or by telephone (at the Sponsor's sole discretion) on or about March 26, 2019. Other potential prize winners will be notified after the Public Voting Period. Each potential Finalist and potential winner will be sent an affidavit/documentation of eligibility and liability release. appearance consent and release, intellectual property release, perpetual license agreement, and (where legal) a publicity release which must be completed (and co-signed by a parent/legal guardian, if the potential Finalist/winner is a minor) and returned by the date specified in the accompanying letter/email. Further, each potential Finalist or potential winner may be required to complete and submit: [a] a revised version of their Entry Video which addresses all of the Sponsor's concerns as presented at the time of notification as a potential Finalist; [b] a 15-second video which further explains the theme of their video and why they entered the Contest; [c] a "selfie" photo; and [d] a brief blurb about the making of their video. Additionally, any potential recipient of prizes valued at \$600 or more will be required to complete and return an IRS W-9 form. Failure to timely complete and return the properly signed affidavit and releases or other prize documentation and requested materials, or if a Participant chooses to decline a prize for any reason, or fails to comply with any requirement of these Official Rules, may result in disgualification. Return of any prize/prize notification as undeliverable, or inability of the Sponsor to contact potential Finalist(s) or potential winner(s), may also result in disgualification. In the event of disgualification, at Sponsor's sole discretion the applicable prize/status may be awarded to an alternate winner selected from among the remaining applicable eligible entries via the means of winner determination described herein, pending verification of eligibility. No responsibility is assumed by Sponsor for any incorrect or missing postal address, e-mail address or phone number associated with an entry, or any change of address, e-mail or phone number of a Participant after entry submission. Where legal, each Finalist and winner (and if a minor, his/her parent(s)/legal guardian(s)) hereby agree that they will participate in all advertising, publicity (including being featured on the Sponsor's Facebook page and being showcased on the Website), press, and promotional events scheduled by the Sponsor in connection with the Contest. Failure to participate in said events may result in disqualification and forfeiture of prizes.

11. **RESTRICTIONS. RIGHTS AND RELEASE:** All taxes on prizes and all expenses related to acceptance and use of the prizes not specified are the sole responsibility of the applicable winner and his/her parent(s)/legal guardian(s). By participating, Participants and their parent(s)/legal guardian(s) agree: [a] to these rules and decisions of the Sponsor and judges, which shall be final in all respects relating to the Contest; and [b] to release, discharge and hold harmless Contest Entities, Discovery, Inc., YouTube, and Facebook, together with their respective parents, subsidiaries and affiliates, and the officers, directors, employees, representatives, agents, shareholders, successors and assigns of each (aforementioned individuals and organizations collectively, the "Released Parties"), from any and all injuries, liability, losses and damages of any kind resulting from their participating in the Contest or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage, and claims based on publicity rights, copyright, trademark, defamation or invasion of privacy. Further, by participating, each Participant and his/her parent(s)/legal guardian(s) hereby agree to indemnify and hold the Released Parties harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Released Parties due to or arising out of such Participant's entry, or such Participant's conduct in creating an entry or otherwise in connection with this Contest, including but not limited to: claims for trademark infringement; copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. By participating, Participants and their parent(s)/legal guardian(s) agree to grant the Sponsor: [A] all rights of reproduction and use of all submitted materials, including without limitation the Entry Videos, for any purpose whatsoever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty-free, worldwide right, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, broadcast, display, create derivative works or otherwise exploit entries, for commercial or noncommercial use; and [B] to permit the Sponsor to use his or her name, photograph, likeness, Entry Video and other submitted materials, biographical information, voice, voice likeness, and city and state address for advertising, publicity and promotional purposes in all media, including but not limited to within the Sponsor's and DEA's websites in perpetuity, without compensation (unless prohibited by law) and agree to execute specific consent to such use upon request. Released Parties are not responsible for and shall not be liable for: [i] electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; [ii] failed, incomplete, garbled or delayed computer transmissions; [iiii] late, lost, misdirected, corrupted, delayed, stolen or incomplete entries, links, emails or mail; [iv] errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of Entry Videos, the tabulation of votes, the announcement of the prizes or in any Contest-related materials; [v] any disputes between any Participant(s); or [vi] any condition caused by events that may cause the Contest to be disrupted or corrupted. In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: [1] suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; [2] award prizes according to the Judging Criteria from among the nonsuspect, eligible Entry Videos received up to the time of the impairment; or [3] to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. No prize transfer or cash redemption permitted, except at the sole discretion of the Sponsor. No prize substitution or modification, in whole or in part, except by the Sponsor due to prize unavailability, safety or security considerations, or any other reason as solely determined by the Sponsor in which case a prize of comparable or greater value will be awarded. In the event of any discrepancy between the English language version of these Official Rules and any other translated versions, abbreviated versions, or Contest-related advertising or disclosures, the English language version of these Official Rules shall prevail. CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Internet entry must be

made via the authorized website address listed above in Section 4. Entries may not be made by any other individual or any entity, and/or originating at any other Internet website or e-mail address, including but not limited to commercial contest and sweepstakes subscription notification and/or entering service sites. Any person who enters by any of the methods described above will be disqualified. Use of any device to automate entry or voting is prohibited. The Sponsor reserves the right in its sole discretion to disqualify any entry at any time in the event it is determined that the Participant has not complied with these Official Rules.

**12. PRIVACY:** Information submitted in connection with the Contest will be treated in accordance with these Official Rules and the Sponsor's Privacy Policy (as may be amended from time to time), currently located at <a href="http://www.discoveryeducation.com/cep/privacypolicy.cfm">http://www.discoveryeducation.com/cep/privacypolicy.cfm</a>; provided, that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail.

13. **GOVERNING LAW:** Except where prohibited, each Participant and his/her parent(s) or legal guardian(s)agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prizes awarded, or the determination of winners, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Maryland; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest and in no event will a Participant and/or his/her parent(s) or legal guardian(s) be permitted to obtain attorneys' fees or other legal costs; (c) under no circumstances will a Participant and/or his/her parent(s) or legal guardian(s) be permitted to obtain awards for and each Participant and his/her parent(s) or legal guardian(s) hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-ofpocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (d) each Participant's and his/her parent(s)' or legal guardian(s)' remedies are limited to a claim for money damages (if any) and each Participant and his/her parent(s) or legal guardian(s) irrevocably waive any right to seek injunctive or equitable relief. All issues and questions concerning the construction, validity. interpretation and enforceability of these Official Rules, the rights and obligations of Participants and their parent(s) or legal guardian(s), or the rights and obligations of the Released Parties in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

**14. WINNERS LIST:** To receive a list of winners, mail a self-addressed, stamped envelope to be received by July 31, 2019, to: DEA Operation Prevention Video Challenge 2019 Winner List, PMI Station, PO Box 750, Southbury, CT 06488-0750. Winner list will be available after April 25, 2019.

Sponsor: Discovery Education, Inc., One Discovery Place, Silver Spring, MD 20910. Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.

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